Officer and Committee Meeting
February 22, 2015

Present: Ali, Emily, Ashley, Ali J., Abby, Amy, Whitney, Marra, Kathleen, Missa, Erin, Rachel, Rebecca, Leslee, Nicole, Molly, Jess, Sarah

Outgoing officers:

VP- Emily Miska
Secretary- Ashley Breinholt
Treasurer: Ali Jones

Outgoing Chairpersons:

Marketing- Rebecca Blume (marketing position to be discontinued unless officers vote on bringing it back)
Children's Activities: Jenn Ring
Web Editor: Missa Uhlman
Philanthropy 1: Amy Nicholson
Philanthropy 2: Abby Carpenter
Playgroup: Ali Buckwalter
Book Club: Molly Daniel

*** THANK YOU OFFICERS FOR EVERYTHING YOU HAVE DONE FOR IMP!!! **

Incoming Officers:

VP- Ashley Breinholt
Secretary- Leslee Sitton
Treasurer- Nicole Van Tassel

Incoming Chairpersons:

Playgroup 1: Becky Anderson (North Liberty rep)
Playgroup 2: Rachel Miller (Iowa City rep)
Children's Activity: Tori Schumacher
Web Editor: Erin Gullickson
Book Club: Emily Heredia
Philanthropy 1: Whitney Lenci
Philanthropy 2: Marra Pienta

Review IMP Constitution

Meet with Officer you are transitioning into and learn the ropes of your new position!

Review/Introduce Exclusive Sponsors:

Northstar- $3000/year to be exclusive financial advisory sponsor
Tundi Brady- $3000/year to be exclusive IMP real estate agent
UICCU- $1500/yr to be exclusive bank
Chad Burtch- $500/yr to be exclusive insurance agent

Touch base with UICCU and Chad Burtch about possibly increasing sponsor amount as philanthropy costs are increasing and other companies have contacted us about being sponsors- follow up next meeting

$3000 for UICCU to remain exclusive sponsor

Website

Review website advertising and property advertising for incoming officers so they know how we get additional funding

Blog and Google Calendar: everyone is responsible for putting their events/activities into the calendar and re-capping with pictures on the blog.
Please get Blog posts up within one week of activity and take pictures of everyone kids, not just your own

Short term goals

Goodbye Picnic

June

Welcome Brunch

July

Venue: South Slope thanks to gift certificate

Welcome Picnic

August

Long term goals

Birthday postcards w/Molly's cupcakes to start in June

(Vistaprint? marketing or members section of budget?)

pictures in Member Directory on website

possibly even a printed copy

North Star used to pay for a printed copy – see if we can get them to do that again this year

continue NICU project

Gala 2016

Talk to unique about becoming a sponsor for the Gala – photography/DJ

Budget

New numbers

if you need more money than what has been given you, you must fill out the form and all officers/chairs will vote if funds should be used for that purpose

Any money you spend, let Nicole know and she will send you a check or we can add you to the bank account for direct deposit

Playgroup

March 5th at Coralville Library

Upcoming TBA

Children's Activities

- Fire House in March
- Egg Hunt in April
- Goodbye Picnic in June

Book Club

- Monday (23rd) Brenton is hosting
- March – Emily sent around a poll for the schedule, reading book about Chilean miners.

Philanthropy

- TBA

Entertainment Club

- Cooking in March
- Bowling in April
- Cinco De Mayo in May with SOS
- Brush and Barrel in June
- Winery in July

SOS

- Atlas in March
- Vine in April
- Cinco De Mayo in May with Entertainment Club
- Reds in June

Gala Review

- Made about the same amount of money to donate as last year but spent way less than last year
- Send out survey to get guests opinions
  - Where would you like to see the money donated next year
- DJ – was ok. Look for other options for next year
- NEED MAGICIAN BACK NEXT YEAR!!
  - Send him a gift card thank you
- Keep ticket prices the same next year
- Less raffles/higher quality prizes for Gala
- Find a way to not waste drink tickets
  - Drop down menu option when people buy tickets (How many drink tickets will you need 0,1,2)
  - Trade drink tickets for raffle tickets
- New Venue for next year
  - Terry Trueblood
  - North Ridge Pavillion (only holds 100?)
- When tickets are available to buy next year have separate fields for first and last name plus partner/spouses name to make printing name tags easier

THANK YOU FOR COMING!!!