**Marketing Chair Duties**

* Work closely with Web Editor on yearly ad campaign
* Create/maintain several databases
  + Realtors
  + Area Businesses
  + Businesses that advertise with us
  + Welcome Brunch Contributors
  + Exclusive Sponsors
* Send out 3 email “blasts” to all area businesses and 2 to realtors
  + December email - explaining next years ad campaign with dates included (also mention of Welcome Brunch door prizes for businesses)
  + February - reminder when ads are due
  + June - door prizes (just businesses)
* Organize/oversee door-to-door solicitation for ads and door prizes
* Send Thank You notes to all Welcome Brunch contributors
* Work with exclusive sponsors
* Create pricing structure for yearly ad campaign
* Field all inquiries/issues for ad campaign, act as liaison between Web Editor and public
* attend all mini meetings and quarterly meetings with officers