**Marketing Chair Duties**

* Work closely with Web Editor on yearly ad campaign
* Create/maintain several databases
	+ Realtors
	+ Area Businesses
	+ Businesses that advertise with us
	+ Welcome Brunch Contributors
	+ Exclusive Sponsors
* Send out 3 email “blasts” to all area businesses and 2 to realtors
	+ December email - explaining next years ad campaign with dates included (also mention of Welcome Brunch door prizes for businesses)
	+ February - reminder when ads are due
	+ June - door prizes (just businesses)
* Organize/oversee door-to-door solicitation for ads and door prizes
* Send Thank You notes to all Welcome Brunch contributors
* Work with exclusive sponsors
* Create pricing structure for yearly ad campaign
* Field all inquiries/issues for ad campaign, act as liaison between Web Editor and public
* attend all mini meetings and quarterly meetings with officers