Gala Planning Meeting #1

November 16, 2014

Review survey monkey from last year’s gala (27 responses)

 Overall, how would you rate the IMP Winter Gala?

 Excellent – 13 (48.15%)

 Very Good – 11 (40.74%)

 Good – 3 (11.11%)

 Mildly Good/ Not Good At All - 0

 How likely are you to attend the IMP Winter Gala next year?

 Definitely Will – 17 (68%)

 Probably Will – 8 (32%)

 Probably Will Not/ Definitely Will Not – 0

 What did you enjoy most?

 The people

I enjoyed the music and food

Singing groups Dessert Raffle Seeing friends

Having a formal evening out!

The desserts! The entertainment was good also.

Raffle, entertainment, ghurties

The chance to interact with everyone outside of work

Entertainment singers

The company was great, and the food was awesome!

The raffle and the entertainment during dinner.

Great raffle prizes & desserts! Also loved the entertainment & music.

Gorgeous decorations; lovely and fun dessert options.

Delicious food (ghurties was super yummy), and the entertainment!

unique entertainment, nice set-up/decor

Socializing and photo booth

Dressing up and dancing

The desserts, drinks, and entertainment...the decorations too.

Entertainment during dinner

Gurdees ice cream

Lots of extra freebies that typical dinners don't usually have--good raffle, entertainment, DELICIOUS desserts and awesome photo booth

Everything was great... Food, music, entertainment, and door prizes!

Mingling with friends

How much value for your money was this event?

 A Great Deal of Value – 16 (59.26%)

 A Moderate Amount of Value – 11 (40.74%)

 Not Valuable at All – 0

How much would you have been willing to pay for this event, considering all ticket sales went to charity?

 $0-$15 – 4 (14.81%)

 $15-$25- 18 (66.67%)

 $30-$50 – 5 (18.52%)

How did you enjoy your dinner from Ruzickas Catering?

 Food was delicious – 7 (26.92%)

 Food was just ok – 15 (57.69%)

 Food was awful – 4 (15.38%)

How would you rate the night’s entertainment? (U of I acapella groups)

 Excellent – 20 (74.07%)

 Moderate – 6 (22.22%)

 Poor – 1 (3.70%)

Was the event too long, too short, or just the right amount of time?

 Too Long – 0

 Too Short – 5 (18.52%)

 Just Right 22 (81.48%)

How would you rate the venue/location for this event? (South Slope)

 Extremely Good – 18

 Very Good – 7

 Good – 2

 Fair/Poor – 0

Is there anything that could have made the event more enjoyable or that you would like to see done next year?

better main course, the cupcakes were great

Maybe more raffles and varieties of food

Great job

I thought having drink tickets included in the cost was a definite benefit and would recommend doing that again.

It would be nice if the event lasted longer ( maybe 11) and if the dance portion of the evening was better organized/encouraged.

I was thinking that it would be a good idea to have a silent auction and maybe see if a DJ would donate their time to continue the dancing.

Literally perfect! Cannot believe it was planned in 3 months for a wonderful event!! Good job officers.

Longer! It was great fun.

Maybe some slower dancing music, instead of all fast.

I thought it was great!!! Nice work & will definitely plan on attending next year!

Different caterer for the main meal. But overall a lovely event!

Loved it! Will want to invite friends next year.

Better food. I understand it was donated, but it was awful. It would be really neat to see if we could have dinner served to us by a local group willing to help in that area.

The alcohol cut-off was confusing. Next year pits a sign as to when the bar is closed. Need more door prizes. Maybe even a little goodie bag for everyone to rake home so everyone "wins" something.

More dancing, better food. Overall very good though! Awesome desserts!

The dinner was the only sub-par thing. It wasn't inedible but I would never pay money to eat it again(except maybe for charity). Having a vegetarian option would also have been really nice. You all did a great job! Thank you!

You can only win one raffle prize per person

I'd be happy to pay $25-30 if all the extras (desserts, raffle, entertainment) were included like this year.

More slow songs to get couples out on the dance floor. I left at 9 and not one slow song was played and my husband refused to dance with me!

What do we want to see at this years gala?

Price

 Last year the gala cost $30 per couple

 Target price for this year

 Keep it as $15 per person if you pay in advance – Its going to charity

 $20 per person if you pay at the door

 Comes with 2 raffle tickets – Each additional ticket is $1

 Can’t sell the raffle tickets on paypal because its considered an lottery

 Reserve raffle tickets online and pay for them at the door?

 Buy raffle tickets at activities leading up the the gala (SOS, Entertainment Club)

 2 drink tickets

Donation

 Where/What department do we want to donate to?

 Last year we donated to the Children’s Hospital

 February is Heart month – should we donate to cardio?

 Cardio department just got lots of new expensive equipment – they’re good

 Possibly donate to families with sick kids/family members?

 How do we choose?

 Talk to Financial Counselor at the hospital

 HIPPA violation for sharing family’s information to encourage donation

 Make them fill out waver

Find organization (similar to Helping Hands – helps cover medical costs for families in need) to donate to instead of individual families

 Find an organization by next meeting (December 8th)

 Share findings on our facebook group

We need to pick something that we can stick with each year so that we don’t have to pick a new department or cause each year

 Would we like to set a monetary goal for this years gala?

 Last year we raised $2000 for the Children’s Hospital

 Lets stick to a $2000 donation goal

Food

 Do we want to do Buffet Style, Family Style, or Sit Down Style?

 Buffet: Convenient – more casual

 Family Style: More interaction, more formal than buffet

 Sit Down: Will get confusing because of the meal choices

 We will make final decision depending on what type of food we are serving

 Places to contact about donating food:

 Bread Garden – Sarah will contact

Olive Garden – They have said they would donate but have stood us up twice – Ali will try to contact one more time

Texas Roadhouse – Ashley will contact

Ghurties – Missa will contact about doing dessert again this year

Pink Umbrella – Favor boxes with treats – Abby will contact about doing the favors again

 Are we going to tell people that Medical Partners will match the value of the food donated and add it to the total donation?

 Could get super pricy

 Depends on the budget

 May be better to price match raffle ticket sales

Invites

 Missa is going to handle designing and ordering invites

 Hand addressing envelopes – need help addressing

 Put invite in the noon news

 Should we send invites to department heads? Will they be seen or shared?

 Probably not worth it

 Send a pass along card with each invite so people can invite friends to the gala?

 Refer a friend and you each get bonus raffle tickets

 Goal is to send them out the first week of January

 Officers send out personal emails to less active IMP members to personally invite them to the gala?

 After Gala Survey: How did you hear about the Gala?

Entertainment

 Magician

 Kinda Pricy $$

 Ali will contact and research

 Could be a possibility if the food is donated

 DJ

 Find someone who will donate services

 Ashley will research

 We need to meet potential DJs before the Gala

 Hypnotist

 Comedian

 Is there a club with an open mic comedy thing?

 Slide Show of funny “Resident Life” pictuers

 Email the pictures to IMP to make them more of a surprise to everyone

 Emily will make a slide show for the Gala

 Games

 Caption this photo

 Each table gets a different picture

 Table with the best caption wins

 Who worked the most hours this week?

 Trivia

 Photo Booth

 Contact Dana – see if she will donate her time

 Back up Photographers

 Ruby Ellen

 Brooke Romrielle

 Make fun backdrop – Glittery?

 Make more photo booth props